

FIG. 1

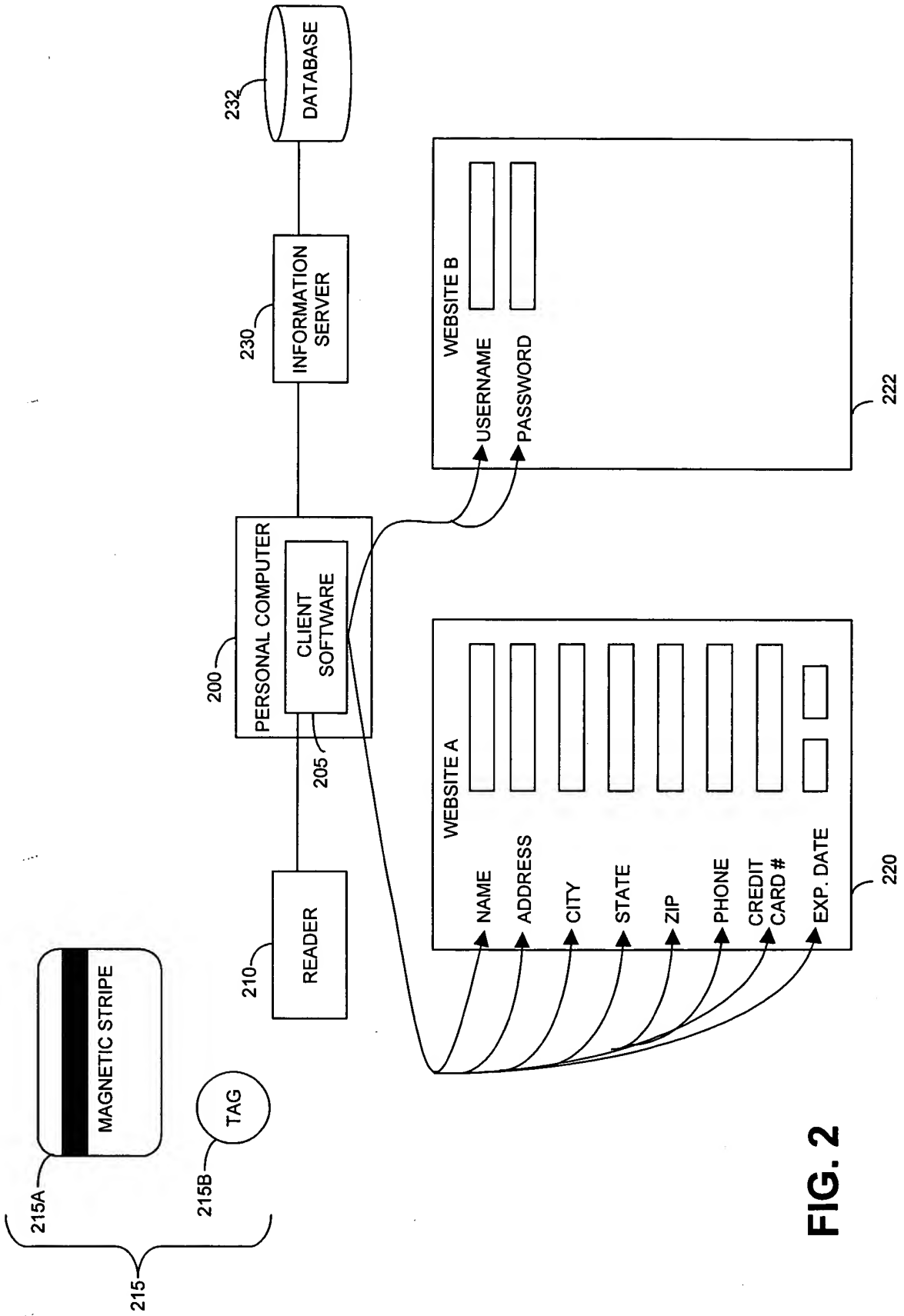


FIG. 2

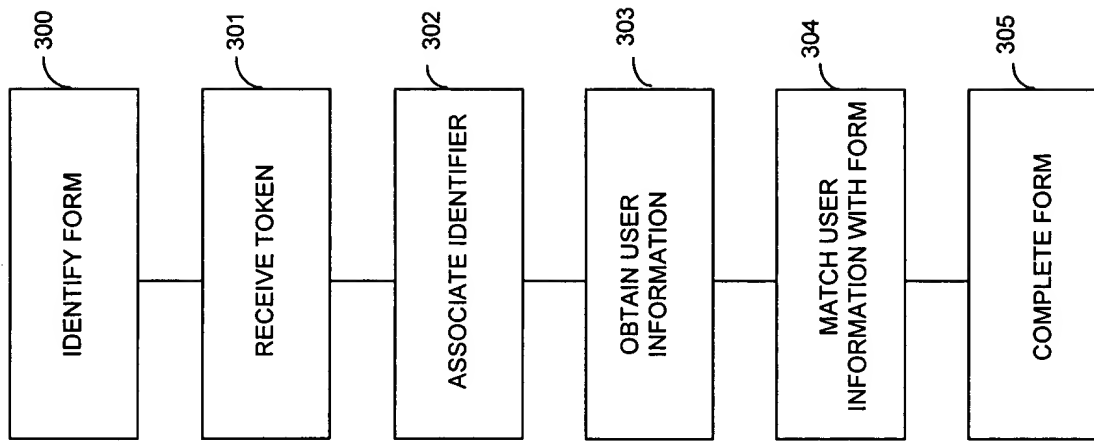


FIG. 3

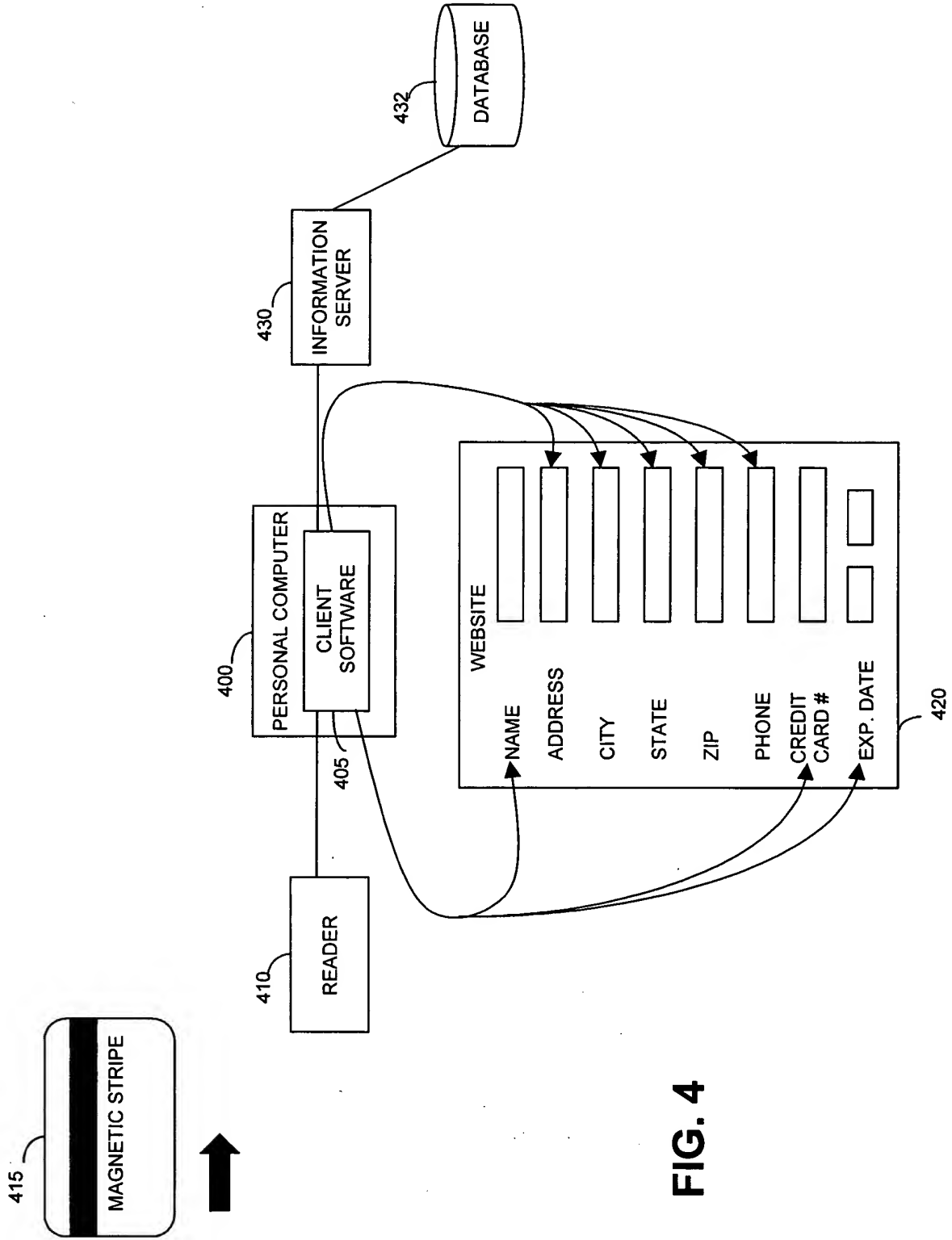


FIG. 4





FIG. 7 is a block diagram of a system architecture for a retail environment. The system includes a Presto Technologies Middle Tier (800) which contains Presto Databases (804) and PrestoTag RDBMS (804A). The Presto Databases (804) include a Reader RDBMS (804B) and a Profile & Context RDBMS (804C). The PrestoTag RDBMS (804A) is connected to the Profile & Context RDBMS (804C). The Presto Technologies Middle Tier (800) is connected to a Presto Admin & Analysis (822) and a Home POS and Access (820). The Home POS and Access (820) includes PrestoPad (810) and PrestoPad (812). The Presto Technologies Middle Tier (800) is also connected to a Distributed Caching (828) and a Payment Processing (816). The Presto Technologies Middle Tier (800) is connected to a Retail Systems (824) which includes a Cash Register, Kiosk, and Gas Pump. The Presto Technologies Middle Tier (800) is connected to a Partner Admin & Analysis (830). The Presto Technologies Middle Tier (800) is connected to a Presto Admin & Analysis (822) and a Home POS and Access (820). The Presto Technologies Middle Tier (800) is connected to a Distributed Caching (828) and a Payment Processing (816). The Presto Technologies Middle Tier (800) is connected to a Retail Systems (824) which includes a Cash Register, Kiosk, and Gas Pump. The Presto Technologies Middle Tier (800) is connected to a Partner Admin & Analysis (830).

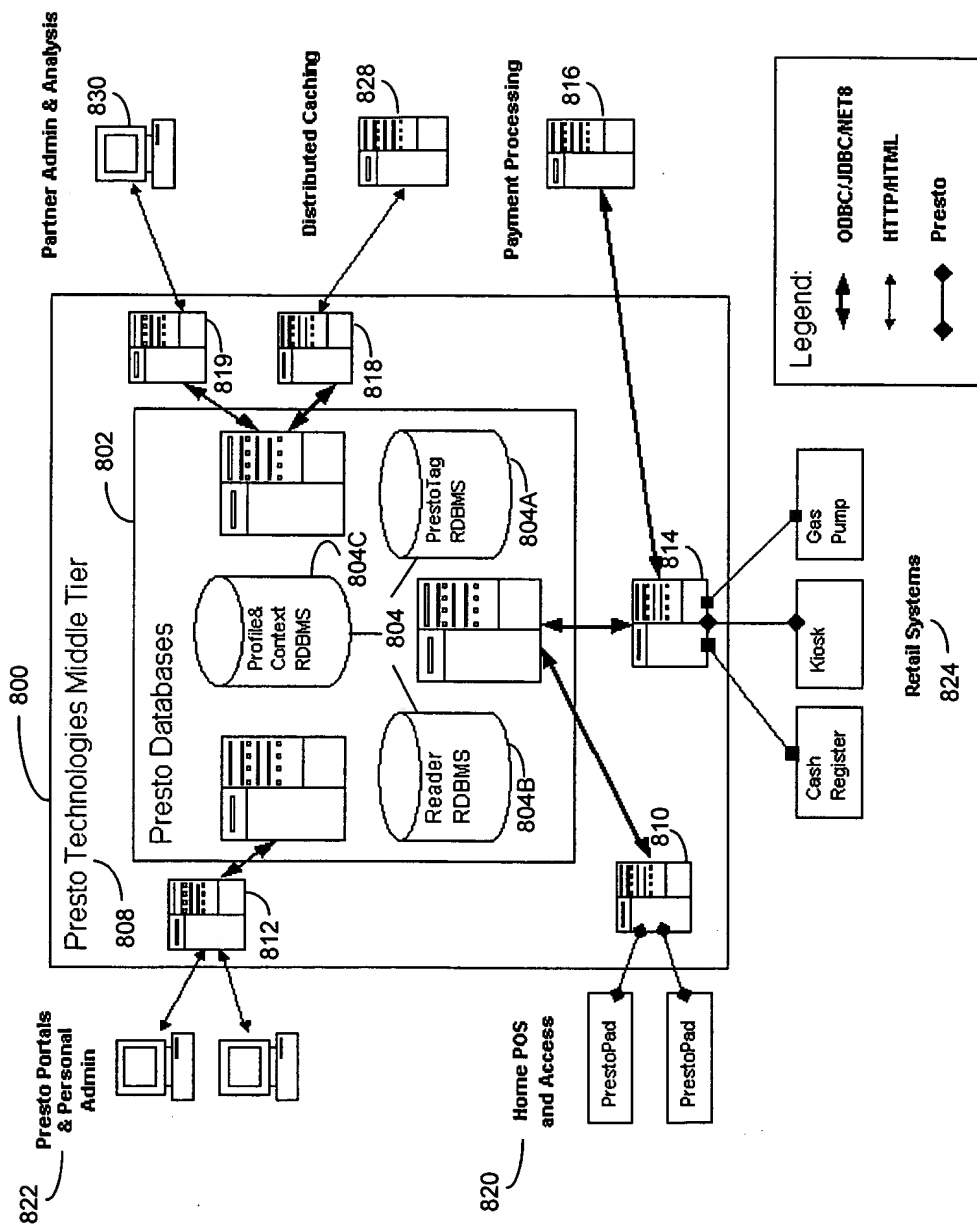


FIG. 7

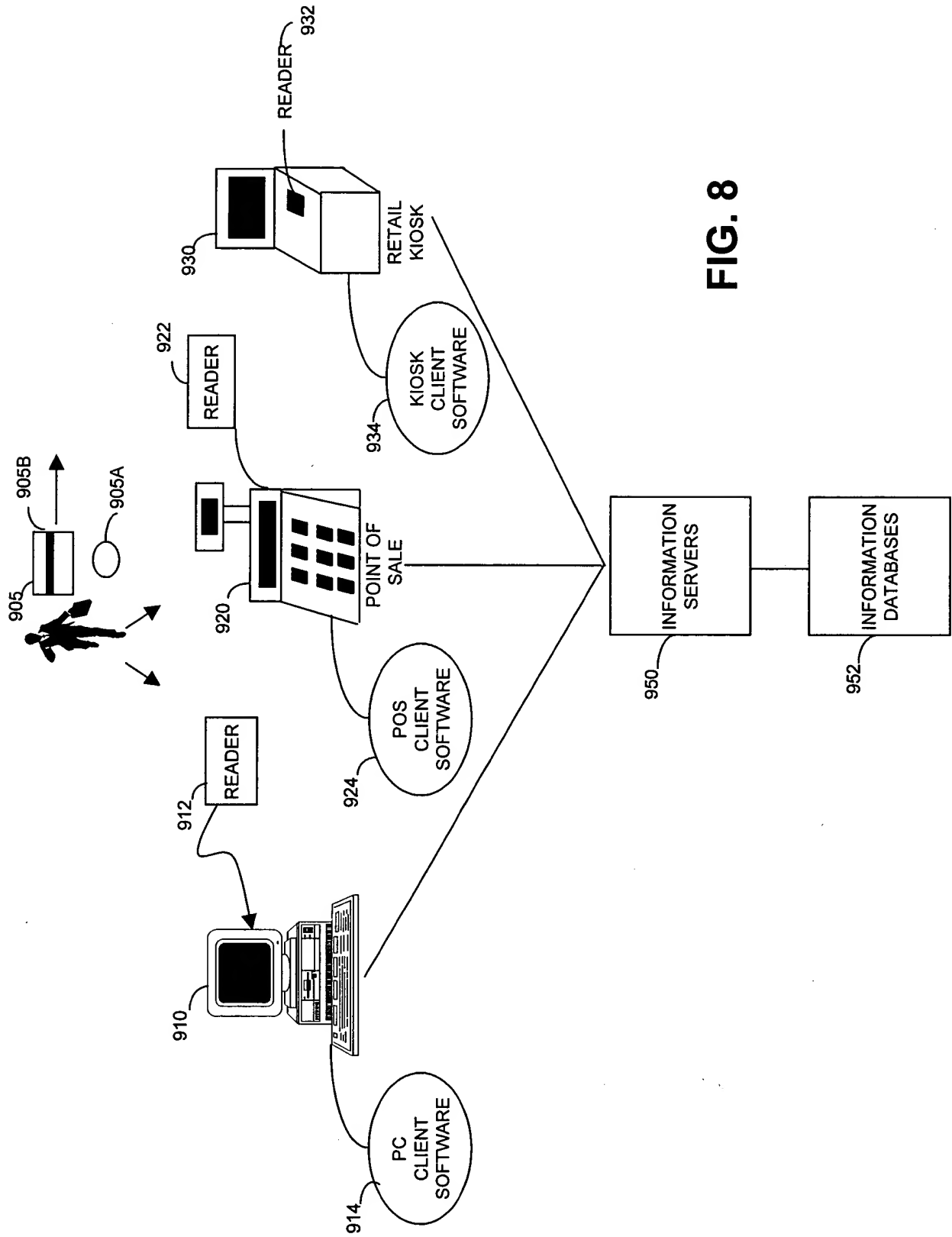


FIG. 8